AMATEUR FILMED BULLETS' IMPACT; SEQUENCE IS BOLD TO MAGAZINE

By Richard J.H. Johnson

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An Amateur movie camera enthusiast in Dallas snapped a 15-second close-up sequence showing the actual impact of the assassin's bullets on President Kennedy.

The 8-millimeter film clip in color was sold by the photographer, Abraham Zapruder, for about \$40,000 to Time-Life, Inc.

Life magazine will publish the pictures in its issue dated Friday, Nov. 29. The issue will be on the street next Tuesday.

Mr. Zapruder, president of Jennifer Juniors, Inc., a dress shop in downtown Dallas, declined yesterday in a telephone conversation to discuss the film or the arrangement for its sale.

A secretary for Mr. Zapruder, speaking from the offices of the dress shop, said that the Secret Service had sent agents to examine Mr. Zapruder's film and had permitted him to keep or sell it.

The film was developed Friday night. Time-Life editors said yesterday that it had been studied by their Dallas representatives, who were authorized to make the purchase. The film was sent by air to the Chicago laboratories of the magazine.

From a description given by the Life representative in Dallas, the editors said, it appeared that the shots had been taken with a telephoto lens.

Mrs. Zapruder's secretary said that Mr. Zapruder was "one of hundreds" who were taking pictures of the Presidential motorcade.

Life editors here said that they were unable last night to give precise details as to what the film showed, but that they were assured that it depiteted the impact of the bullets that struck Mr. Kennedy.

The photographic department of the Associated Press in New York acknowledged late yesterday that the AP had bid for the pictures but that Mr. Zapruder had sold the film to Time-Life, Inc., A spokesman said he understood the price was in the vicinity of \$40,000.

Mr. Zapruder's secretary would neither confirm nor deny the figure, nor would Time-Life spokesmen discuss it. The AP spokesman, however, said the figure was "well over \$25,000 and close to \$40,000."

(complete)